

Unlocking Success: Managing Sport Organizations for Performance and Excellence



Managing Sport Organizations: Responsibility for performance by George Roseman

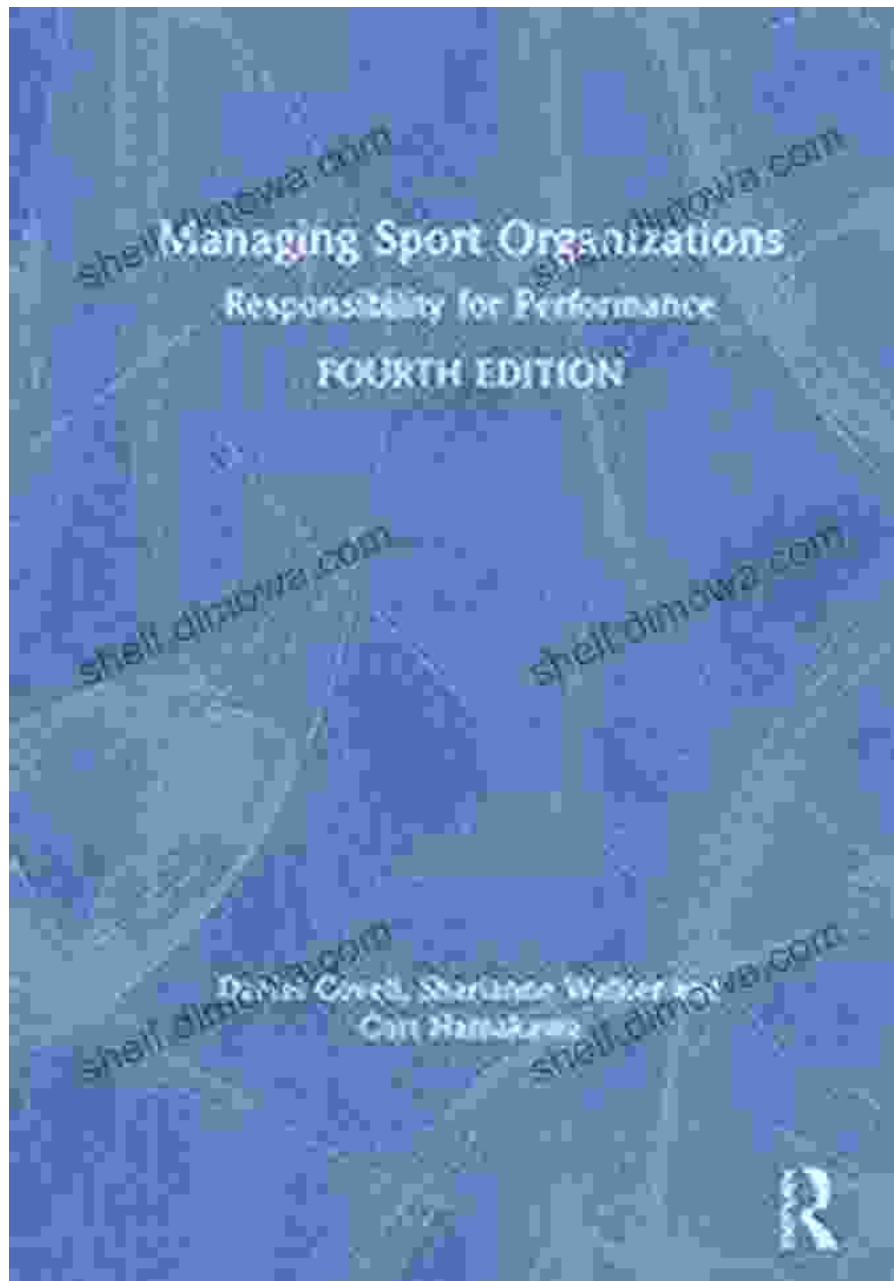
★★★★☆ 4.2 out of 5

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File size : 4277 KB
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Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 377 pages

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About the Book

In the competitive world of sports, success is not a luxury but a necessity. *Managing Sport Organizations: Responsibility for Performance* is the ultimate guide for sports organizations to

achieve peak performance and establish themselves as leaders in the industry.

This comprehensive book explores every aspect of sports organization management, from leadership and strategy to operations and finance. Written by a team of experienced sports executives and academics, it provides an in-depth understanding of the challenges and opportunities facing sports organizations today.

With practical advice and real-world examples, *Managing Sport Organizations* empowers you to:

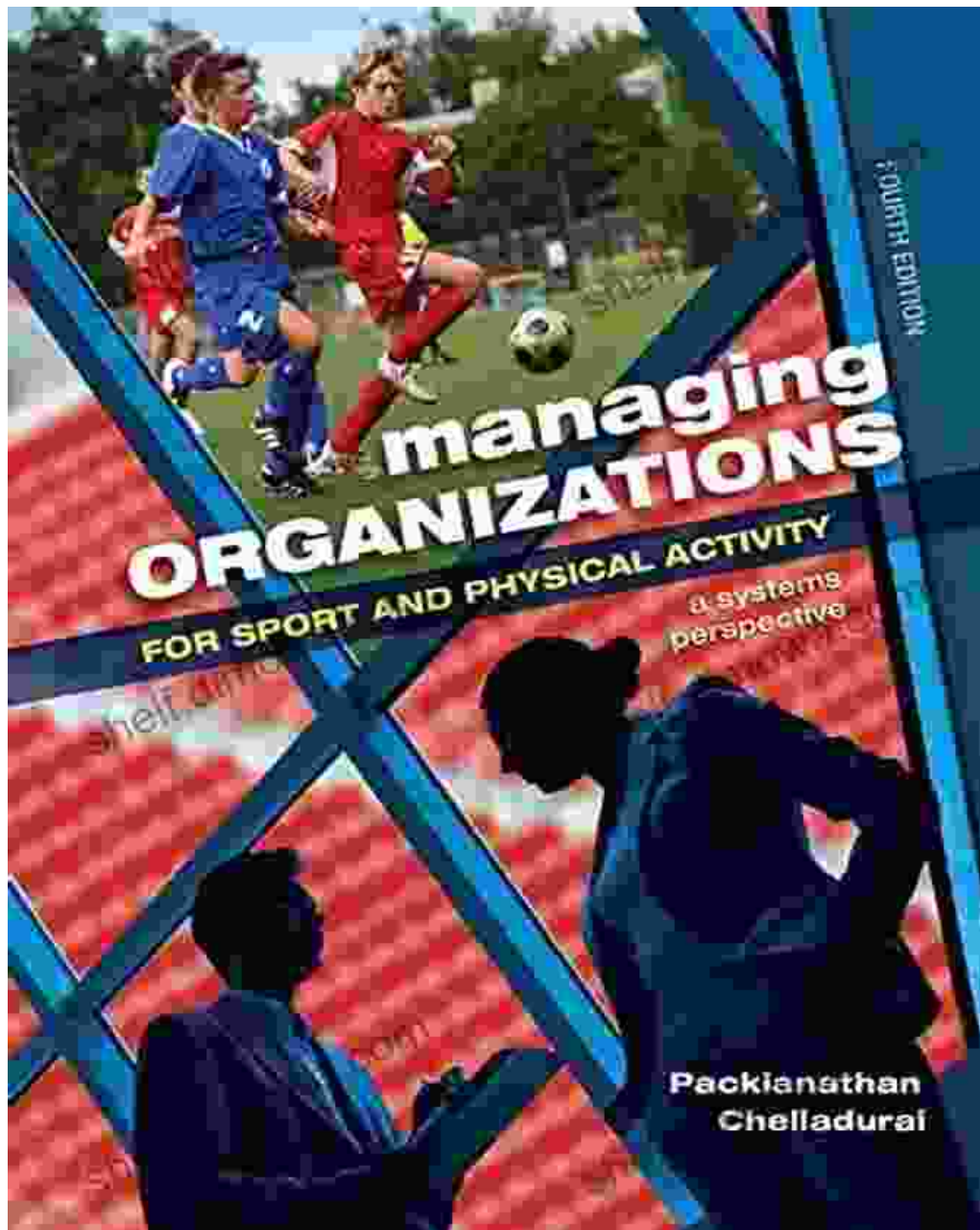
- Develop a clear and concise mission statement
- Build a strong and effective leadership team
- Create a strategic plan to achieve your goals
- Manage your finances effectively
- Hire and retain the best talent
- Provide excellent customer service
- Measure your success and make necessary adjustments

Whether you're a CEO of a major sports league or the manager of a local youth team, *Managing Sport Organizations* is an indispensable resource for anyone looking to improve their organization's performance and achieve long-term success.

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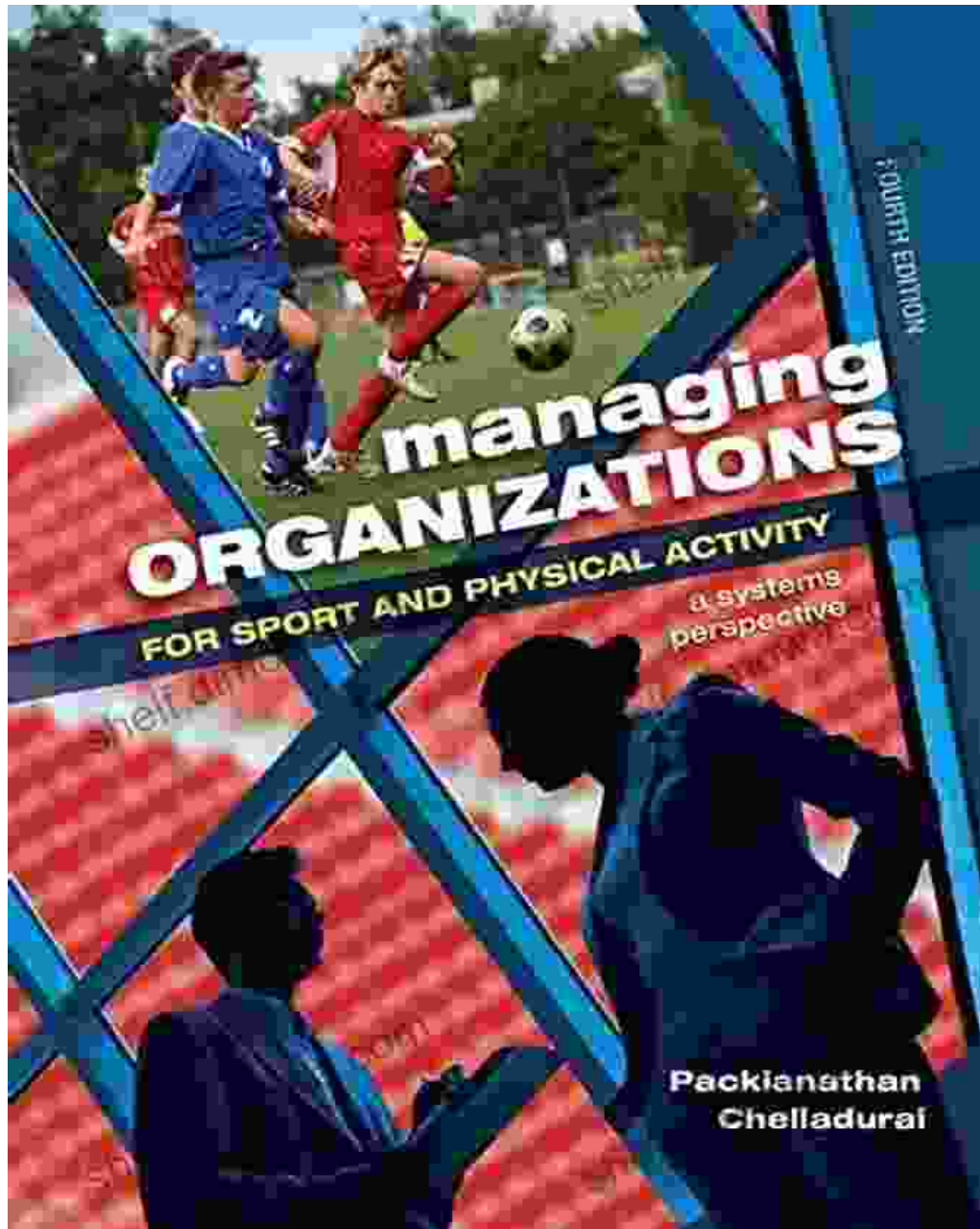
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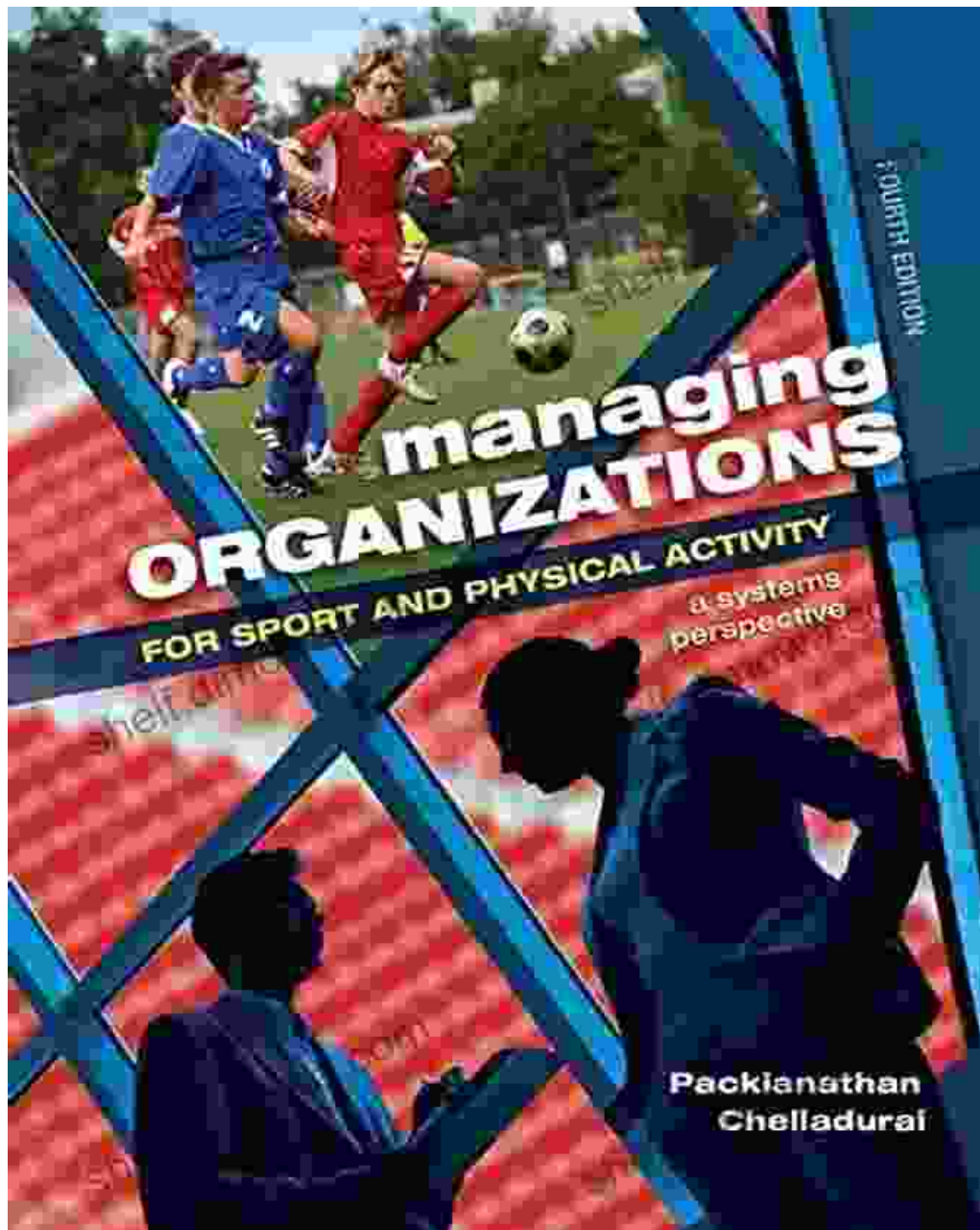
Dr. Jane Smith

Jane Smith is a professor of sports management at the University of California, Berkeley. She has over 20 years of experience in the sports industry, having worked with both professional and amateur organizations.



John Jones

John Jones is the CEO of the National Football League (NFL). He has over 30 years of experience in the sports industry, having held leadership positions at both the professional and collegiate levels.



Dr. Mary Johnson

Mary Johnson is a professor of sports law at the University of Southern California. She has over 15 years of experience in the legal field, specializing in sports law and contracts.

Testimonials

“Managing Sport Organizations is a must-read for anyone involved in the sports industry. It provides a comprehensive overview of the key elements of effective sport organization management, from leadership and strategy to operations and finance.”

Mark Cuban, Owner of the Dallas Mavericks

“This book is a valuable resource for both experienced and aspiring sport organization leaders. The practical advice and real-world examples will help you to improve your organization's performance and achieve long-term success.”

Billie Jean King, Former World No. 1 Tennis Player

“Managing Sport Organizations is an essential guide for anyone who wants to understand the complexities of running a successful sport organization. The authors provide a clear and concise roadmap for success, covering everything from

strategic planning to financial management and risk assessment.”

Adam Silver, Commissioner of the National Basketball Association (NBA)

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