

# 10 Tips For Increasing Your Chances Of Getting Attention And Awards At Film Festivals

Getting your film into a film festival is a great way to get attention for your work and potentially win awards. But with so many films submitted to festivals each year, it can be difficult to stand out from the crowd.



## 10 Tips for Increasing Your Chances of Getting Attention and Awards At Film Festivals by Gini Graham Scott

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Here are 10 tips for increasing your chances of getting attention and awards at film festivals:

### 1. Make a great film

This may seem obvious, but it's worth repeating: the best way to get attention at a film festival is to make a great film. A well-made film with a strong story, compelling characters, and beautiful cinematography will always stand out from the crowd.

## **2. Enter the right festivals**

Not all film festivals are created equal. Some festivals are more prestigious than others, and some are more likely to showcase certain types of films. Do your research and find the festivals that are most likely to be interested in your film.

## **3. Submit your film early**

Most film festivals have deadlines for submissions. Submit your film early to give the festival programmers plenty of time to watch it and consider it for selection.

## **4. Create a buzz around your film**

Once you've submitted your film, start creating a buzz around it. Share the trailer on social media, write blog posts about the film, and reach out to journalists and bloggers to see if they'd be interested in covering your film.

## **5. Attend the festival**

If your film is selected for a festival, make sure to attend. This is a great opportunity to meet other filmmakers, network with industry professionals, and promote your film.

## **6. Be prepared to talk about your film**

When you're at the festival, be prepared to talk about your film to anyone who asks. Be able to articulate what your film is about, what makes it unique, and why you think it deserves to win an award.

## **7. Don't give up**

Getting your film into a film festival is a competitive process. Don't give up if your film doesn't get selected the first time you submit it. Keep submitting your film to festivals and eventually you'll find one that's interested in it.

## 8. Promote yourself

Don't be afraid to promote yourself and your film. Share your work on social media, submit it to film festivals, and reach out to journalists and bloggers. The more people who know about your film, the more likely it is to get attention.

## 9. Network with other filmmakers

Networking with other filmmakers is a great way to learn about the industry and get your film seen by more people. Attend film festivals, workshops, and other industry events to meet other filmmakers and promote your work.

## 10. Don't take rejection personally

It's important to remember that getting your film into a film festival is a competitive process. Don't take rejection personally if your film doesn't get selected. Just keep working hard and eventually you'll find success.



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